

Transform Thoughts into Results using Behavioral Leadership

Less Stress + More Productivity + Better Results

Personal interaction is the foundation of business success – excellent communication skills require insight, understanding, mentoring and training. CornerStone Strategies LLC teams with executives to understand their foundation, give them new insights, and train them with the tools to build high-performance teams and develop intelligent leadership, successfully navigating through change, managing conflict and everyday disruptions, and capitalizing on expansion.

CornerStone Strategies LLC Can Help You and Your Team:

- Master the elements of communication to get your intended message heard.
- Build high-performance teams that focus on productivity instead of activity.
- Improve relationships to manage conflict in the workplace.
- Become more effective leaders through creating greater buy-in.
- Make sense of emotional triggers to understand other's motivations.

Led by Shari Frisinger, an expert in CRM Human Factors, these sessions help you and your crew transform negative, reactive behaviors into positive, proactive interactions that put them on a path to success.

Most Requested Programs from CornerStone Strategies LLC

It's Not What You Said ...It's What They Think They Heard!

When Miami Approach Control asked Eastern Airlines 401 "How are things coming along out there?", the response was "OK ...". 28 seconds later the aircraft crashed into the Everglades. Getting your message across isn't as simple as it sounds. Shari shares ways to improve conversations and get the results you want.

Turbulence in the Cockpit? Conflict resolution with a twist.

Tight deadlines and quick reactions can fuel personality differences. Does your rational mind take a backseat to your reactionary brain? Shari gives techniques to make sense of your hot buttons and prevent explosive situations.

Understanding the Colgan Air Accident

In February 2009, an airplane headed for Buffalo made its final descent for 50 people. Shari presents a unique perspective on how this tragic accident could have been avoided.



About Shari Frisinger

Shari, an engaging and energetic speaker and facilitator, shares insights into human behavior to explain how your mind affects your thoughts, behaviors and inter-personal skills. Her proven principles have shown thousands of clients how to improve their ability to communicate and positively change their behaviors. The result? Reduced conflict in the workplace, improved team and individual productivity, enhanced customer service and sales outcomes, and leading more effectively. It's hard-hitting, pragmatic and based on real world results.

**CornerStone
Strategies**

**"React and the
situation manages you.**

**Respond and you're
in control."**

*Shari Frisinger, CEO,
CornerStone Strategies LLC*

What Shari's clients have to say...

"Once again you provided fantastic training and education for our global sales staff. It was great that you presented an entirely new seminar with emphasis on Listening and Communications. Armed with the tools and knowledge you shared, our staff will have a very different slant on how they interact."

Everyone enjoyed your speaking style. I commend you on keeping everyone's interest through each phase of the day-long training. I received very positive comments from all our attendees."

Greg Guidera, Wencor Kitco Defense/Dixie Aerospace

"Your presentation should be delivered to all staff levels. Your insights give clear direction on relationship-building and communicating well."

Houston Airport Systems Supervisor

"Your technique takes me outside the box of my usual approach to address situations at work. You challenge me to think in a different way - to consider my options for everyone involved. Working with you has opened my way of thinking to consider personality types, behaviors, and other's reactions. Thank you, Shari, for providing such wonderful insight and direction."

Byron Laszlo, Challenge Air for Kids & Friends Executive Director

"You were very informative, interesting and energetic. You provided insight to help us better understand ourselves, our colleagues and our bosses!"

Linda Miller, VP Programs—NCMA Space City Chapter

"Your ideas are innovative and creative; your uplifting talks and bright attitude have inspired me."

Cheryl Thompson-Draper, Entrepreneur, Retired CEO and Port Commissioner

Selected Corporate Clients

Cessna Pilot Centers

Chevron

City of Houston; Houston Airport System

Continental Airlines

DEA Aviation Division

ExxonMobil/Avitat

Frontier Airlines

GE/Smiths Aerospace

General Dynamics

Hawaiian Airlines

Honeywell

IBM

Johnson & Johnson

Pepsico

Pfizer, Inc.

Providus Group

Texas Instruments

United Space Alliance

Wencor/Dixie Aerospace

Selected Non-Profit Clients

Air Carriers Purchasing Conference

Challenge Air for Kids & Friends

NAWBO

NBAA

National Contract Management Association

Women in Transportation

